

bab.la Vocabulary Lessons receives award as an exceptional online-education medium



(Hamburg, 25 June 2009) The bab.la language portal (<http://bab.la/>) has received the celebrated Comenius EduMedia-Award for exceptional online-education media. Presenting the award for the 14th time, the Germany Society for Pedagogy and Information (Gesellschaft für Pädagogik und Information e.V.) has marked out the excellent position of the bab.la Vocabulary Lessons.

"We are extremely pleased that our hard work in developing the product has been rewarded by an independent jury" says Christopher Wendels, Marketing Manager at bab.la. "Our aim was to develop a product which is both easy to use for everyone and at the same time ensures a maximum learning effect."

The bab.la Vocabulary Lessons let people learn 14 languages for free. Its interactive approach allows users to create their own lessons and to share them with others. Users can also give ratings and comment on the lessons. The bab.la Vocabulary Lessons have been tremendously successful: Thousands of users have already signed up and are improving their foreign language knowledge every day.

With the Vocabulary Lessons bab.la continues to grow its language-learning product range. bab.la's comprehensive offering ranges from language quizzes and games to 22 online-dictionaries.

The bab.la Vocabulary Lessons can be reached at: <http://bab.la/lesson/vocabulary/>

About bab.la:

bab.la (<http://bab.la/>) is an interactive language portal offering free bilingual dictionaries, vocabulary lessons, language games, and topical quizzes. Currently available in 14 different languages (Chinese, English, Esperanto, French, German, Hindi, Italian, Japanese, Polish, Portuguese, Romanian, Russian, Spanish and Turkish), the site operates on a wiki-style model, allowing users to contribute content and give feedback.

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