

## Discover the most popular languages with the bab.la Language World Cup 2016

(Hamburg, November 9<sup>th</sup>, 2016) Since 2013, the bab.la Language World Cup has been organized every year in order to find out the most popular languages around the world. After 10 weeks of fiercely contested battles among 64 languages, Polish was declared the absolute winner for the second time in the history of the tournament: <http://en.bab.la/news/language-worldcup-2016>

“It is considered to be one of the hardest languages in Europe. However, this year, the bab.la Language World Cup, with the help of its enthusiastic users who contributed by voting match after match, again proved that Poles also speak the most popular language” says Polish Content Manager Weronika Jaszcz. “Personally, I am very happy to be able to share the true beauty of my native language worldwide”. Karolina Gorak, Polish Content assistant, agrees and adds “It’s really rewarding to see Polish is becoming more popular and recognizable all over the world. I hope this will encourage people to learn this challenging but charming language”.

Italian and German were the runners-up, taking second and third place respectively. These two remain among the strongest opponents to beat every year, thanks to the unconditional support from their speakers.

Once again, bab.la is proud to remain an ambassador for multilingualism. “If we get to make some of our users aware of the existence of a new language, spoken in some remote region on the other side of the world, we will have fulfilled our duty” says Project Manager Tamara Muñoz.

### **About bab.la:**

bab.la (<http://bab.la/>) is an interactive language portal offering bilingual dictionaries, vocabulary lessons, language quizzes, and language games all for free. Currently available in 28 different languages (English, Arabic, Chinese, Czech, Danish, Dutch, Finnish, French, Esperanto, German, Greek, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swahili, Swedish, Thai, Turkish and Vietnamese), the site operates on a wiki - style model, allowing users to contribute content and feedback. bab.la was founded in 2007 by Dr. Andreas Schroeter and Patrick Uecker. Since April 2015, bab.la has been part of the Oxford Dictionaries family at Oxford University Press.

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