

## **bab.la and Lexiophiles announce the Top 100 Language Lovers 2013 ranking**

(Hamburg, June 12<sup>th</sup>, 2013) Language portal bab.la and language blog Lexiophiles unveiled the results of the annual Top 100 Language Lovers competition today. With 1,024 nominations and more than 40,000 votes, the competition was a huge success and made it probably the largest competition in its field.

The competition aims to find the best language lovers across all languages throughout the world. It runs among blogs, Facebook pages and Twitter accounts. The competitors are divided into four categories: language learning blogs, language professional blogs, Facebook pages and Twitter accounts.

"The competition is now in its 6th edition and we could feel the enthusiasm the language community has for this competition throughout the year. We were again very happy about the positive response, the many votes, nominations, tweets and shares." says project manager Stefanie Huschner. "We received many new nominations which also made it to the voting phase and even on the Top 25 winners lists. We really appreciated how diverse all blogs, Facebook and Twitter pages were in their approach to the language topic."

**Talk to me in Korean**, a fun and dynamic blog for learning Korean through English, has made it to the first place in the Language Learning category. In the Language Professional blogs category, **Translation Times** turned up number one on our list. The victory is double for the Jenner twins, with their twitter account **@language\_news** also reaching first place among our Language Twitterers list. Finally, the most successful Facebook page for this year is **Learn German Easily**, which posts videos and funny phrases in German and English to help their users learn the language.

The annual competition is based on a collaborative effort by bab.la, Lexiophiles and the users. The users nominate blogs, Facebook pages and Twitter accounts and vote for their favorite ones. The final ranking is based half on user votes, while the other half is calculated from a number of ranking criteria.

"We would like to thank all language lovers who participated in our competition. It was again a tough choice. We hope to find even more great blogs, Facebook Pages and Twitter accounts for next year. We recommend to have a look at the Top 25 of each category as they are a great source of information and very creative at the same time." explains Stefanie Huschner.

The Top 100 Language Lovers 2013 ranking can be found at:

<http://en.bab.la/news/top-100-language-lovers-2013>

**About Lexiophiles and bab.la:**

The Lexiophiles language blog (<http://www.lexiophiles.com>) is an affiliate of bab.la. Lexiophiles acts as an information source for all language topics, both in English and foreign languages. It publishes language and culture related articles through its multilingual contributors.

bab.la (<http://bab.la/>) is an interactive language portal offering bilingual dictionaries, vocabulary lessons, language quizzes, and language games all for free. Currently available in 24 different languages (English, Arabic, Chinese, Czech, Danish, Dutch, Esperanto, French, German, Hindi, Hungarian, Italian, Indonesian, Japanese, Korean, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swahili, Swedish and Turkish), the site operates on a wiki-style model, allowing users to contribute content and feedback. bab.la was founded in 2007 by Dr. Andreas Schroeter and Patrick Uecker.

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