

## **bab.la launches the Greek-English dictionary**



(Hamburg, November 6th, 2014) The interactive language portal bab.la launches its Greek version today and includes Greek-English as its 39th dictionary. A perfect moment for Greek to be added as bab.la has just finished implementing its relaunch across all its language products.

"Greek is one of the last major European languages bab.la was still missing. While our focus is mostly on improving the quality of the dictionaries we have already released, we felt like Greek was a key language that we needed to have available. We have had so many users asking for it, we are confident it will be very positively received." says Head of Content Joanna Maschke. "Of course there already are some Greek-English dictionaries online, however our research has shown that there is still a wide gap to be filled in that area. With over 13 million Greek speakers, we hope that our linguistic knowledge and technological know-how will help as many users as possible."

Together with translations, grammar information and synonyms bab.la also offers context sentences for better understanding and pronunciation guidance. In the Greek forum users can ask questions on subjects such as the Greek language, culture, grammar, etc. and get answers from other bab.la community members, or they can discuss the spelling and use of certain words and expressions.

Furthermore, we encourage our users to build the dictionary with us. "We already have a solid basis for our English-Greek dictionary, with many accurate and detailed translations. However, Greek is a language that evolves constantly and more translations will always be needed for the dictionary to remain up-to-date." explains Georgios Panagiotou, content manager for the Greek dictionary.

The Greek version of the bab.la language portal can be found at: <http://www.babla.gr/>

### **About bab.la:**

bab.la (<http://bab.la/>) is an interactive language portal offering bilingual dictionaries, vocabulary lessons, language quizzes, and language games all for free. Currently available in 26 different languages (English, Arabic, Chinese, Czech, Danish, Dutch, Esperanto, Finnish, French, German, Greek, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swahili, Swedish, Thai and Turkish), the site operates on a wiki-style model, allowing users to contribute content and feedback. bab.la was founded in 2007 by Dr. Andreas Schroeter and Patrick Uecker.

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