

Discover the most popular languages with the bab.la Language World Cup 2013



(Hamburg, 18th October 2013) Language portal bab.la and language blog Lexiophiles have unveiled the final results and rankings for the bab.la Language World Cup 2013. The competition started on September 16th and lasted for almost five weeks, with friendly battles between two out of the 32 languages each day. With an amazing total number of 77 571 votes from our users, bab.la is pleased to present the top loved languages in the world.

The competition was between 32 selected languages from all around the world, aiming to find the most popular and loved language. Anyone could vote their favorite language on the bab.la language portal, and each day we had a new round between two languages. The most appreciated languages – the ones with the most votes – continued to compete against each other till the end of the competition.

“As we could not find any hard data referring to the world’s most loved languages, we decided to organize a competition between a selection of 32 languages and find out directly from bab.la language lovers what their point of view on this matter is” says project manager John Barré. “The bab.la Language World Cup 2013 turned out to be a great success, as we had many users involved, with a total of 77 571 votes. Many of our language lovers supported their favorite language on Facebook and Twitter, discussing the pros and cons of a given language.”

At the end of the competition the most loved languages that have gathered the most votes are English, Spanish and French. Third place went to French, beating Italian by very little (2282 and 2240 votes). Spanish was designated by the voters as the second most appreciated language losing to English after a very tight round. Finally, the glorious winner of the bab.la Language World Cup 2013 is English, with 2066 votes, defeating Spanish which gathered 2010 votes.

“We would like to thank all language lovers for their efforts to support their favorite languages and for their enthusiasm throughout the competition. The race was quite tight in some cases and with surprising result in some of the battles, such as Hungarian vs. Hindi or Dutch vs. Swahili. It is always a pleasure to see that less known languages gather more and more fans” explains John Barré.

The Language World Cup 2013 results and rankings can be found here:

<http://en.bab.la/news/language-worldcup-2013>

About bab.la:

bab.la (<http://bab.la/>) is an interactive language portal offering bilingual dictionaries, vocabulary lessons, language quizzes, and language games all for free. Currently available in 24 different languages (English, Arabic, Chinese, Czech, Danish, Dutch, Finnish, French, German, Hindi, Hungarian Indonesian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swahili, Swedish and Turkish), the site operates on a wiki - style model, allowing users to contribute content and feedback. bab.la was founded in 2007 by Dr. Andreas Schroeter and Patrick Uecker.

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