

Your favourite languages according to the bab.la language World Cup 2015



(Hamburg, November 5th, 2015) The bab.la Language World Cup was launched in 2013 and its aim is to find out the most popular languages of our users' community. This year's competition lasted 9 weeks and featured 64 languages, twice as many than in the previous contests. After English in 2013 and Polish in 2014, we are now ready to unveil this year's winning language.

German ranked third, entering the top three for the first time, and Italian took the second prize thanks to the votes from its enthusiastic speakers. We are delighted to announce that the winner of the bab.la Language World Cup 2015 is French. The romantic sounds and the refined syntactic constructions of this romance language have enchanted our users and *la langue de l'amour* is indeed the most loved language by the bab.la community.

"The watchwords of the bab.la Language World Cup are *variety* and *fun*. *Variety* because languages from all over the world took part in the competition, making the contest truly international" says project manager Benedetta Montagnoli. "*Fun* since the engagement of our users is outstanding, shown by a total number of almost 120,000 votes."

The victory of French is a great example of the global appeal of the bab.la Language World Cup as it represents all French-speaking countries: "*La francophonie* is a language that goes beyond borders. It is the communion between peoples and continents regardless of political tensions of any kind", says Online Marketing Manager John Barré.

The results and the complete ranking of the bab.la Language World Cup 2015 can be found here: <http://en.bab.la/news/language-worldcup-2015>

About bab.la:

bab.la (<http://bab.la/>) is an interactive language portal offering bilingual dictionaries, vocabulary lessons, language quizzes, and language games all for free. Currently available in 28 different languages (English, Arabic, Chinese, Czech, Danish, Dutch, Esperanto, Finnish, French, German, Greek, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swahili, Swedish, Thai, Turkish and Vietnamese), the site operates on a wiki - style model, allowing users to contribute content and feedback. bab.la was founded in 2007 by Dr. Andreas Schroeter and Patrick Uecker. Since April 2015, bab.la has been part of the Oxford Dictionaries family at Oxford University Press.

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